

# Oregon Coast Music Association

Newsletter — Fall 2023

## Arts and Economic Prosperity Study Highlights the Economic and Social Impact of Nonprofit and Culture Organizations and their Audiences



A recent study of Arts & Economic Prosperity documented that events held in the Oregon arts and culture sector contributed \$829 million to Oregon's economy. Randy Cohen, vice president of research for Americans for the Arts, accompanied by Liora Sponko from the Oregon Arts Commission visited the Coos Bay area in early November and shared the results of this comprehensive nationwide study of nonprofit arts and

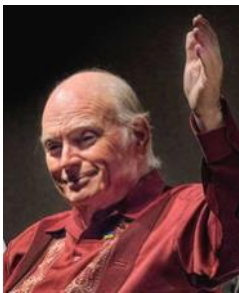
culture organizations. The study clearly illustrated that investment in nonprofit arts and culture builds the communities where people want to live and work, supports tourism and contributes substantially to the economy.

The study, conducted from May 2022—June 2023, was assisted by the Coos Bay-North Bend-Charleston Visitor & Convention Bureau. The results documented that Coos Bay, North Bend and Charleston arts and culture

organizations and their audiences contributed a total of nearly \$3.4 million of direct economic activity to the economy. Local audiences spent an average of \$20.49 per person per event on items in addition to the direct ticket costs, while audiences who traveled more than 50 miles to the event, spent an average of \$114.29 on expenses such as lodging, dining, retail shopping and more. Their study illustrates the financial vitality of the arts and culture industry but also underscores its integral role in shaping the state's economic landscape.



## Programming Changes for 2024 Festival Orchestra



Maestro James Paul will retire from his role as Music Director following the Orchestra Concert I on Tuesday, July 23. We plan a gala celebration for him following the concert. Maestro promises an amazing night of music that will include: Sullivan: Overture to *"The Yeomen of the Guard"* ; Vaughan Williams: *The Lark Ascending* with Steven Moeckel as violin soloist; and a performance of Rachmaninoff: *Symphony No.2*.

Adam Stern will conduct the Pops Concert on Thursday, July 25 with a diverse selection of music composed by American composers. Stay tuned for the list.

Guest Conductor Martin Majkut will conduct and program the Saturday July 27 performance (Orchestra II). Majkut is Music Director for the Rogue Valley Symphony in Ashland, Oregon, Music Director of the Queens Symphony Orchestra in New York, and faculty member of Aaron Copland School of Music.



## July 2023 Festival Highlights with Photos by Frank Price





## OCMA Seeks Your Support for 2024 Programs

Opportunities to sponsor educational programs, special concerts and musicians are now available. OCMA will work with you to find the most appropriate way to keep the music alive. Our Festival continues only with strong support from members, businesses, grants, volunteers, and in-kind donations including hosting of musicians. Individual sponsors and donors are not listed below but provided a significant impact on all programs. We depend on and are grateful for your support.

### **Business, Foundation & Association Sponsors in 2023 Included**

*Gold:* First Community Credit Union; Friends of Paula Fan; Industrial Steel and Supply; The Mill Casino; 7 Devils Brewing Co.

*Silver:* Banner Bank; Bay Clinic Pediatrics; Friends of Shore Acres; McKeown Team at Morgan Stanley; Nasburg-Huggins Insurance; Oregon Coast Center for Sinus Wellness; Tower Motor Company.

*Orchestra Business Friends & Page Sponsors:* Honda World; Lifestyl Real Estate; Re/Max South Coast; Russ Clark State Farm; Shoji Planning LLC. Walt's Pourhouse; West Coast Contractors; Bay Optical Lab; Downtown Health & Fitness; Cedar Electric; Chuck's Seafood; Color Tile; Coos Bay North Bend Chapels; Engles Furniture; Oregon Pacific Bank; Seaboard Properties; Ticor Title Company.

*Grant Support:* Coos County Cultural Coalition; Lab Band Program Associates; Oregon Community Foundation; Rotary Coos Foundation; South Coast Orchestra Endowment Fund; The Wonderful Company.

*Ad Trades:* Music on the Bay; Oregon Cultural Trust

New Ad Trades for 2024

## 2024 SOUTH COAST CLAMBAKE MUSIC FESTIVAL

March 7—10



Music in the Schools — March 5—7

YOUTH MUSIC EDUCATION



GREAT MUSIC & DANCE

### **Mogan Foundation Grant to Assist Development of Advisory Board**

OCMA Board has begun an effort to restore an Advisory Board for the Association to increase and improve cross cultural and community awareness. We seek members to coordinate with other arts associations, educational institutions and community members to share and promote programs. This effort can increase the effectiveness of all parties. Please feel free to contact the office if you are interested in participating.

### **Umpqua Bank Charitable Foundation Supports Spring Events**

With support from Umpqua Bank, OCMA will provide at least two educational performances by musicians from brass, strings, or woodwind sections. The events will be scheduled in the community in collaboration with educational institutions. Musicians will explain the history of their instruments, their range and structure, and perform various musical selections.

**Oregon Coast Music Association**

PO Box 663  
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97420



**The Oregon Coast Music Association is a nonprofit corporation organized for the purpose of involving, enriching, and inspiring the community by providing quality classical music, and creative musical experiences.**

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OCMA Board

- Christine Moffitt, President
- Melanie Bloom, Vice President
- Dale Harris, Secretary
- Tom Bennett, Treasurer
- Madi Barrena
- Patrick Bringardner
- Carol Foster
- Drew Jones
- Michael Mlynarczyk
- Michelle Petrofes
- Allison Richards
- Ellen Thompson

Renew your membership now!  
**Membership/Donation Forms on the Web**

**2024 Festival Draft Schedule**  
**Saturday July 13 - Saturday July 27**

*The following events are scheduled — more TBA*

- Sat. 13: Festival Opening Concert with Bay Area Concert Band:**  
noon @ Mingus Park
- Sun. 14: Jazz at the Boathouse: Reception by Black Market Gourmet:**  
2 pm @ OIMB Boathouse
- Sat. 20: Dance and Swing at the Park:**  
noon @ Shore Acres State Park Gardens
- Tues. 23: Orchestra I: James Paul Celebration & Steven Moeckel soloist:**  
7:30 @ Marshfield Auditorium
- Wed. 24: “The Empire Builders” Oregon Army National Guard Band:**  
7 pm @Hales Center SWOCC
- Thur. 25: “No Brass No Ammo” Army National Guard Brass Street Band:**  
noon @ Coos Bay Waterfront
- Thurs. 25: Pops Orchestra Celebrates Diverse American Composers:**  
7:30 pm @ Marshfield Auditorium
- Fri. 26: Redfish Music Quartet:**  
7 pm @ First Presbyterian Church, North Bend
- Sat. 27: Orchestra II with Guest Conductor Martin Majkut:**  
7:30 pm @ Marshfield Auditorium
- Pre Concert Noon Seminars at SWOCC**  
noon—Mon. July 22; Wed. July 24; Friday July 26

**Support OCMA**

Opportunities to Sponsor Educational Programs, Special Concerts and Festival Orchestra Musicians are available. Sponsor/Membership forms provide information. Our Festival continues only with strong support in the community from members, businesses, grants, volunteers, and in-kind donations.



Small planet panorama OIMB Boathouse